



Business Management (Level 8, Higher Diploma in Business)

Aims

This two year part time programme is aimed at non-business graduates who are looking to advance their careers by achieving a qualification in business management. Business permeates through every industry sector and to progress in any organisation will demand graduates to have not only skills in their relevant fields but also the business skills to operate in an economic work place. This programme will cover the key principles of business management and is structured to maximise student learning through facilitating students to consider the implementation of such concepts and principles in a work environment.

Entry Requirements

An honours degree (level 8) in a non-business or a non-cognate discipline or approved equivalent qualification. or A level 7 qualification in a non-business or a non-cognate discipline and at least 1 year relevant professional experience/responsibility. Special Case Registrations: Prospective participants who do not meet the entry requirements for the programme detailed above, but who may qualify for admission by meeting certain other equivalent criteria, should apply to the Department of Flexible Learning Office for consideration.

Content

- Strategic Management Concepts & Practice
- Marketing
- Brand Management
- HRM
- Organisational Behaviour
- Enterprise & Innovation
- New Venture Planning
- Financial Decision Making
- Microeconomics
- Macroeconomics

Examinations

Learners are assessed by means of assignments across all modules. In completing these assignments learners will be expected to apply theoretical concepts to their own individual workplace. All employer information obtained by the learner to complete assignments will be treated confidentially.

Duration

2 years, 30 weeks per year, 1 Evening per week 6.30 pm to 9.30pm

Moylish Campus - Monday evenings - proposed commencement date is Monday 16th September 2019

Clonmel Campus - To be confirmed

In addition, there will be 2 Online tutorials per week. Lecturers will discuss these arrangements with students once the course has commenced. There will also be 8 Saturday (9am to 5pm)

Workshops per academic year. Dates for 19-20 are yet to be confirmed.

Award:Higher Diploma in Business in Business Management

Department:Business and Financial Services

Campus:LIT Clonmel, LIT Moylish

Level:8

Duration:2 Years

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Course Location:Moylish Campus, Limerick & Clonmel Campus, Tipperary

Application Deadline:9th September 2019

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Years

Course Fees:

€2,750 per annum

Contact:

Department of Flexible Learning

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